

## IN BRIEF

### PRODUCTION BATHROOM

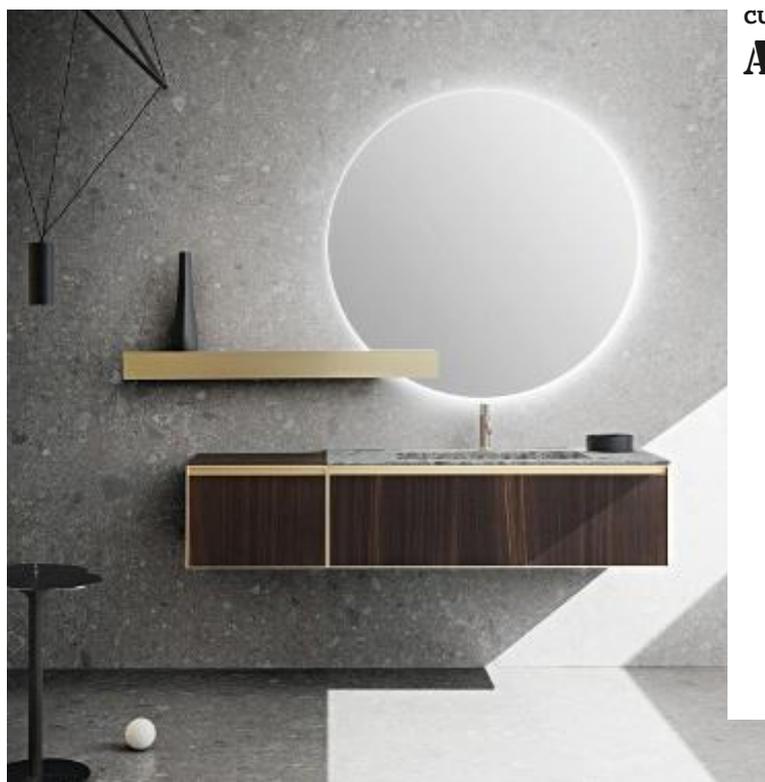


A NEW BRAND

## CREATIVE SYNERGIES

Iris Ceramica Group, a leading international company in the production of ceramic surfaces for architecture and interior design, is launching a new brand devoted to wellness & bathroom furnishings: Seventyonepercent. Paolo Castelli, its creative spirit, offers an exclusive interpretation of the bathroom embodied in four collections combining porcelain stoneware (in elegant stone aesthetics, from Piasentina stone to Calacatta marble) with other refined materials like wood, leather and metals. The collection ranges from the sculptural gilded mirror console of Globe to the white marble island washbasin of Inspiration, the lightness of Thirties (photo above) and the material contrasts of the Suite washbasin cabinet (photo at right). Seventyonepercent (the name evokes the area of the globe covered by water) is a project completely made in Emilia that enhances the reciprocal technical-productive potential of Paolo Castelli SpA and Iris Ceramica Group, integrating the artisanal supply chain with advanced industrial production. K.C.

[seventyonepercent.it](http://seventyonepercent.it)



CUSTOMIZED PROJECTS

## A VERSATILE COLLECTION

Absolute is the Arbi Arredobagno collection designed for both domestic interiors and contract spaces. The program offers a broad spectrum of potential combinations, making it possible to customize the product to make the most of the space available and fulfill a wide range of different tastes and aesthetics. The flexible, modular structure of the collection is designed to accommodate countertops, containers and washbasins of different materials and forms together with a broad selection of shelves, mirrors and accessories, so offering a comprehensive and versatile collection that can adapt to any setting, conceived and designed. Absolute presents a wide range of available finishes. Lively, vitaminic colors are combined with soft and reassuring shades. The countertops can be in the same finish as the furniture or in laminam, corian, crystal, tekno, mineralguss or marble, combined with recessed or countertop washbasins. P.C.

[arbiarredobagno.it](http://arbiarredobagno.it)